

*pricing ETH @	\$3,000			
**If pre-mint marketing is concluded under budget, excess funds will be added to operational costs				
***assumed tax rate of 25%				
****this projection is based on original Mint only, secondary sales are not included & additional mints are not included				
<b>Fee</b>	0.05			
<b>Mint Amount</b>	9999			
Team & Promotional Allocation	200			
OG 300 Giveaway	60			
	<b>Amount</b>	<b>Fee</b>	<b>Total ETH</b>	<b>USD*</b>
<b>Total Mint Earnings</b>	9739	0.05	486.95	\$1,460,850.00
<b>Budget Breakdown</b>	<b>Allocation</b>	<b>Total ETH</b>	<b>USD*</b>	
<b>Developer</b>	25.00%	121.7375	\$426,081.3	
<b>Pre Mint Marketing**</b>	7%	34.0865	\$119,302.8	
<b>Post Mint Marketing</b>	10%	48.695	\$170,432.5	
<b>Artist</b>	11.00%	53.5645	\$187,475.8	
<b>Post Mint Operational Reserve</b>	47.00%	228.8665	\$801,032.8	
<b>Pre Mint Marketing Cost Estimates &amp; Allocation</b>				
<b>Task</b>	<b>Allocation</b>	<b>Total ETH</b>	<b>USD*</b>	
Discord Marketing	25%	8.52	\$25,565	
Twitter Marketing	25%	8.52	\$25,565	
Instagram Marketing	9%	3.07	\$9,203	
Telegram Marketing	20%	8.52	\$25,565	
Rarity Tools	7%	2.39	\$7,158	
Rarity Sniper	7%	2.39	\$7,158	
Nifty River	7%	2.39	\$7,158	
<b>Sum</b>	<b>100%</b>	<b>35.79</b>	<b>\$107,372</b>	
<b>Post Mint Marketing Cost Estimates &amp; Allocation</b>				
Digital Identity Purchase	\$20,000			
IRL Marketing Campaign	\$80,000			
<b>Net Reserves</b>	<b>\$70,433</b>			
<b>Our goal is to use the mint money to keep the project running pass Crypto Winter into the next BTC Halving at 2024</b>				
<b>Operational Requirement Timeline:</b>	36 months	October 2021 to October 2024		
<b>Total Operating Budget</b>	\$801,032.8			
<b>Total Operating Budget After Taxes</b>	\$600,774.6			
<b>Monthly Operating Budget*:</b>	\$16,688.2			
<b>Operating Budget Break Down</b>				
<b>Monthly Operating Budget*:</b>	\$16,688.2			
Discord Server Mod & Admin	\$3,000.0			
Community Outreach & Building Programs	\$2,000.0			
Social Media Account Managers	\$1,500.0			
Data Analyticis	\$800.0			
Graphic Design	\$1,000.0			
Logistics & Office	\$2,600.0			
Net Cash	\$5,788.2			
<b>Monthly budget cushion</b>	<b>34.68%</b>			